

Message Text

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TO AMEMBASSY MOSCOW

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TAGS: TGEN, US, UR

SUBJECT: S&T: COMPUTER APPLICATIONS: DECISION-MAKING:
MANAGEMENT EDUCATION (01.0105.03) - MAY 2-16 VISIT OF
SOVDEL

REF: MOSCOW 5376 (PARA 4), STATE 85614

1. PLEASE TRANSMIT FOLLOWING MESSAGE FROM AUFENKAMP TO
N. N. IVASCHENKO, MINISTRY OF HIGHER AND SECONDARY
SPECIALIZED EDUCATION, 11 ZHDANOV STREET.

2. DEAR PROFESSOR IVASCHENKO: THIS IS IN RESPONSE TO YOUR
LETTER TO DR. LUBIN, AND IN FOLLOW-UP OF MY APRIL 9
MESSAGE, REGARDING ARRANGEMENTS FOR THE MAY 2-16 VISIT OF
YOUR DELEGATION. PROFESSOR MCKENNEY INDICATES THAT THE
FOLLOWING TOPICS WILL BE DISCUSSED BY THE U.S. PARTICIPANTS
AT THE SEMINAR ON METHODS OF MANAGEMENT EDUCATION, MAY 12,
13, 14:

A) GRADUATE AND EXECUTIVE PROGRAMS IN MANAGEMENT AT HARVARD
AND ELSEWHERE.

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B) THE CASE METHOD AT HARVARD BUSINESS SCHOOL.

C) PROJECT-BASED ONSITE-RELATED COURSES.

D) TEACHING ANALYTICAL CONCEPTS THROUGH CASE COURSES FOR VARYING LEVELS OF MANAGEMENT.

E) PSYCHOLOGICAL ASPECTS OF GROUP LEARNING EXPERIENCES.

PROFESSOR MCKENNEY ALSO RECOMMENDS THAT DUE TO LACK OF TIME WE PLAN NOT TO EXCHANGE REPORTS IN ADVANCE OF THE SEMINAR. WE HOPE THIS IS AGREEABLE WITH YOU.

PROFESSOR MCKENNEY REQUESTS URGENTLY THE NAMES OF MEMBERS OF THE SOVIET DELEGATION AND THE TOPICS TO BE DISCUSSED BY THE SOVIET SIDE.

WE WILL RESPOND AS SOON AS POSSIBLE TO YOUR PROPOSALS ON SUBTHEMES 1, 2 AND 4.

BEST REGARDS, D. D. AUFENKAMP, US CHAIRMAN, US-USSR JOINT WORKING GROUP IN THE APPLICATION OF COMPUTERS TO MANAGEMENT. ROBINSON

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